

REMOVED

***U.S. Patents Fulltext 1980-1989 (File 653)

>>> Enter BEGIN HOMEBASE for Dialog Announcements <<<
>>> of new databases, price changes, etc. <<<

FTEXT1 is set ON as an alias for 15,16,148,160,275,621.

FTEXT2 is set ON as an alias for 9,20,476,610,613,624,634,636,810,813.

NFTEXT2 is set ON as an alias for ,35,65,77,99,233,256,474,475,583.

* * * * See HELP NEWS 225 for information on new search prefixes
and display codes

SYSTEM:HOME

Cost is in DialUnits

Menu System II: D2 version 1.7.9 term=ASCII

*** DIALOG HOMEBASE(SM) Main Menu ***

Information:

1. Announcements (new files, reloads, etc.)
2. Database, Rates, & Command Descriptions
3. Help in Choosing Databases for Your Topic
4. Customer Services (telephone assistance, training, seminars, etc.)
5. Product Descriptions

Connections:

6. DIALOG(R) Document Delivery
7. Data Star(R)

(c) 2000 The Dialog Corporation plc All rights reserved.

/H = Help

/L = Logoff

/NOMENU = Command Mode

Enter an option number to view information or to connect to an online
service. Enter a BEGIN command plus a file number to search a database
(e.g., B1 for ERIC).

?b compsci

11jun03 11:34:50 User268111 Session D60.1
\$0.00 0.161 DialUnits FileHomeBase
\$0.00 Estimated cost FileHomeBase
\$0.46 TELNET
\$0.46 Estimated cost this search
\$0.46 Estimated total session cost 0.161 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 2:INSPEC 1969-2003/Jun W1

(c) 2003 Institution of Electrical Engineers

***File 2: Alert feature enhanced for multiple files, duplicates**
removal, customized scheduling. See HELP ALERT.

File 6:NTIS 1964-2003/Jun W2

(c) 2003 NTIS, Intl Cpyrght All Rights Res

***File 6: Alert feature enhanced for multiple files, duplicates**
removal, customized scheduling. See HELP ALERT.

File 8:EI Compendex(R) 1970-2003/Jun W1

(c) 2003 Elsevier Eng. Info. Inc.

***File 8: Alert feature enhanced for multiple files, duplicates**
removal, customized scheduling. See HELP ALERT.

File 34:SciSearch(R) Cited Ref Sci 1990-2003/Jun W1

(c) 2003 Inst for Sci Info

***File 34: Alert feature enhanced for multiple files, duplicates**
removal, customized scheduling. See HELP ALERT.

File 35:Dissertation Abs Online 1861-2003/May

Status: Path 1 of [Dialog Information Services via Modem]

Status: Initializing TCP/IP using (UseTelnetProto 1 ServiceID pto-dialog)
Trying 31060000009999...Open

DIALOG INFORMATION SERVICES

PLEASE LOGON:

***** HHHHHHHH SSSSSSSS?

Status: Signing onto Dialog

ENTER PASSWORD:

***** HHHHHHHH SSSSSSSS? *****

Welcome to DIALOG

Status: Connected

Dialog level 02.15.02D

Last logoff: 04jun03 13:41:15

Logon file405 11jun03 11:33:14

*** ANNOUNCEMENT ***

--File 581 - The 2003 annual reload of Population Demographics is complete. Please see Help News581 for details.

--File 156 - The 2003 annual reload of ToxFile is complete. Please see HELP NEWS156 for details.

--File 990 - NewsRoom now contains February 2003 to current records.
File 992 - NewsRoom 2003 archive has been newly created and contains records from January 2003. The oldest months's records roll out of File 990 and into File 992 on the first weekend of each month.
To search all 2003 records BEGIN 990, 992, or B NEWS2003, a new OneSearch category.

--Connect Time joins DialUnits as pricing options on Dialog.
See HELP CONNECT for information.

--CLAIMS/US Patents (Files 340,341, 942) have been enhanced with both application and grant publication level in a single record. See HELP NEWS 340 for information.

--SourceOne patents are now delivered to your email inbox as PDF replacing TIFF delivery. See HELP SOURCE1 for more information.

--Important news for public and academic libraries. See HELP LIBRARY for more information.

--Important Notice to Freelance Authors--
See HELP FREELANCE for more information

NEW FILES RELEASED

***World News Connection (File 985)

***Dialog NewsRoom - 2003 Archive (File 992)

***TRADEMARKSCAN-Czech Republic (File 680)

***TRADEMARKSCAN-Hungary (File 681)

***TRADEMARKSCAN-Poland (File 682)

UPDATING RESUMED

RELOADED

***Population Demographics -(File 581)

***CLAIMS Citation (Files 220-222)

(c) 2003 ProQuest info&Learning
 File 65:Inside Conferences 1993-2003/Jun W2
 (c) 2003 BLDSC all rts. reserv.
 File 92:IHS Intl.Stds.& Specs. 1999/Nov
 (c) 1999 Information Handling Services
***File 92: This file is closed (no updates)**
 File 94:JICST-EPlus 1985-2003/Jun W2
 (c)2003 Japan Science and Tech Corp(JST)
 File 95:TEME-Technology & Management 1989-2003/May W4
 (c) 2003 FIZ TECHNIK
 File 99:Wilson Appl. Sci & Tech Abs 1983-2003/Apr
 (c) 2003 The HW Wilson Co.
 File 103:Energy SciTec 1974-2003/May B2
 (c) 2003 Contains copyrighted material
***File 103: For access restrictions see Help Restrict.**
 File 144:Pascal 1973-2003/May W4
 (c) 2003 INIST/CNRS
 File 202:Info. Sci. & Tech. Abs. 1966-2003/May 14
 (c) Information Today, Inc
 File 233:Internet & Personal Comp. Abs. 1981-2003/May
 (c) 2003 Info. Today Inc.
 File 239:Mathsci 1940-2003/Jul
 (c) 2003 American Mathematical Society
 File 275:Gale Group Computer DB(TM) 1983-2003/Jun 11
 (c) 2003 The Gale Group
 File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec
 (c) 1998 Inst for Sci Info
 File 647:CMP Computer Fulltext 1988-2003/May W3
 (c) 2003 CMP Media, LLC
 File 674:Computer News Fulltext 1989-2003/Jun W2
 (c) 2003 IDG Communications
 File 696:DIALOG Telecom. Newsletters 1995-2003/Jun 10
 (c) 2003 The Dialog Corp.

| Set | Items | Description |
|-----------------------------------|--------|--------------------------------|
| --- | ----- | ----- |
| ?s retail adj performance | | |
| S1 | 0 | RETAIL ADJ PERFORMANCE |
| ?s retail and measure and perform | | |
| | 118659 | RETAIL |
| | 953865 | MEASURE |
| | 397483 | PERFORM |
| S2 | 421 | RETAIL AND MEASURE AND PERFORM |
| ?s s2 and metric | | |
| | 421 | S2 |
| | 172412 | METRIC |
| S3 | 16 | S2 AND METRIC |
| ? s s3 and check | | |
| | 16 | S3 |
| | 228644 | CHECK |
| S4 | 6 | S3 AND CHECK |
| ?t s4/free/1-4 | | |

4/8/1 (Item 1 from file: 275)
 DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02480724 SUPPLIER NUMBER: 71186620 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Internet Resources by the Slice -- QoS technologies enable networks to allocate services the resources they require-at the appropriate price.
But will "pay-as-you-go" pricing prevail?(Industry Trend or Event)
 March 1, 2001
 WORD COUNT: 3460 LINE COUNT: 00290

GEOGRAPHIC CODES/NAMES: 1USA United States
 DESCRIPTORS: Industry trend; Internet service provider
 EVENT CODES/NAMES: 360 Services information
 PRODUCT/INDUSTRY NAMES: 4811522 (Internet Access Providers)

SIC CODES: 4822 Tele. & other communications
NAICS CODES: 51331 Wired Telecommunications Carriers
FILE SEGMENT: CD File 275

4/8/2 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01761431 SUPPLIER NUMBER: 16669229 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Alphabetical listings: how to use the 1995 Health Management Technology
market directory issue.**

Feb 15, 1995

WORD COUNT: 66155 LINE COUNT: 05980

DESCRIPTORS: Health products; Health Care Industry

SIC CODES: 7372 Prepackaged software

FILE SEGMENT: CD File 275

4/8/3 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01674879 SUPPLIER NUMBER: 15068645 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**1994 market directory issue: more than 600 information technology company
listings. (vendors of health technology-related products and services,
organizations and events) (Directory)**

Feb 15, 1994

WORD COUNT: 69033 LINE COUNT: 06228

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Hospital Information Systems; Medicine; Directories; Health
Care; Products; Software Packages; Service Industry

SIC CODES: 2834 Pharmaceutical preparations; 7372 Prepackaged software;

3571 Electronic computers; 7373 Computer integrated systems design;

8621 Professional organizations; 8611 Business associations; 3661

Telephone and telegraph apparatus; 8721 Accounting, auditing, &

bookkeeping; 8099 Health and allied services, not elsewhere classified

FILE SEGMENT: CD File 275

4/8/4 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01512389 SUPPLIER NUMBER: 12224703 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Explore previously uncharted areas of Windows using the ToolHelp library.
(programming Microsoft Windows) (Tutorial)**

May-June, 1992

WORD COUNT: 7147 LINE COUNT: 00589

SPECIAL FEATURES: illustration; chart; program

DESCRIPTORS: Program Library; Programming Instruction; Tutorial; Program
Development Techniques; GUI

TRADE NAMES: Microsoft Windows (GUI)--Programming

FILE SEGMENT: CD File 275

?s point-of-sale

S5 104 POINT-OF-SALE

?s s5 and perform

104 S5

397483 PERFORM

S6 1 S5 AND PERFORM

?t s6/free/1

6/8/1 (Item 1 from file: 2)

DIALOG(R)File 2:(c) 2003 Institution of Electrical Engineers. All rts.
reserv.

03681175 INSPEC Abstract Number: D90002077

Title: Wal-Mart takes plunge

Publication Date: 23 April 1990

Document Type: Journal Paper (JP)

Treatment: Practical (P)

Descriptors: point of sale systems; retailing; stock control; Unix; workstations

Identifiers: Wal-Mart; retailer; Unix workstations; **point-of-sale** ; inventory-management; stock; sales; payroll; personnel; cash registers; nationwide distributed processing network

Class Codes: D2140 (Marketing, retailing and distribution); D5010G (Terminals)

?s cash adj register

S7 0 CASH ADJ REGISTER

?s s check-out

S8 0 S CHECK-OUT

?s cashier

S9 673 CASHIER

?s s9 and perform

673 S9

397483 PERFORM

S10 43 S9 AND PERFORM

?s s9 and measure

673 S9

953865 MEASURE

S11 21 S9 AND MEASURE

?s s9 and metric

673 S9

172412 METRIC

S12 1 S9 AND METRIC

?t s12/free/1

12/8/1 (Item 1 from file: 94)

DIALOG(R)File 94:(c)2003 Japan Science and Tech Corp(JST). All rts. reserv.

03369039 JICST ACCESSION NUMBER: 97A0664401 FILE SEGMENT: JICST-E

New technology yearbook, 1997. "Tatsuno lv2 man SS management system". , 1997

DESCRIPTORS: gas station; oil supply; sales; labor saving; control equipment; **metric** ; personnel allocation

BROADER DESCRIPTORS: transport service facilities; facility and building; supply; modification; equipment; arrangement

CLASSIFICATION CODE(S): TB01070C

?s cashier and speed and accuracy

673 CASHIER

1254214 SPEED

931287 ACCURACY

S13 14 CASHIER AND SPEED AND ACCURACY

?s scashier and time

0 SCASHIER

6386768 TIME

S14 0 SCASHIER AND TIME

?s cashier and time

673 CASHIER

6386768 TIME

S15 365 CASHIER AND TIME

?s s15 and measure

365 S15

953865 MEASURE

S16 21 S15 AND MEASURE

?s s15 and metric

365 S15

172412 METRIC

S17 0 S15 AND METRIC

?t s16/free/1-21

16/8/1 (Item 1 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserved.

02625389 SUPPLIER NUMBER: 89573600 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The Hovering Salesclerk Is Replaced by a Computer.

June 16, 2002

WORD COUNT: 1451 LINE COUNT: 00115

COMPANY NAMES: Prada--Services

GEOGRAPHIC CODES/NAMES: 1U2NY New York

DESCRIPTORS: Customer service; Company services

EVENT CODES/NAMES: 240 Marketing procedures

PRODUCT/INDUSTRY NAMES: 5600000 (Apparel & Shoe Stores)

SIC CODES: 5600 APPAREL AND ACCESSORY STORES

NAICS CODES: 448 Clothing and Clothing Accessories Stores

FILE SEGMENT: NW File 649

16/8/2 (Item 2 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserved.

02567270 SUPPLIER NUMBER: 81116619 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Grocers Count On IT To Keep Cash Registers Ringing -- Stores Use Online
Ordering, Delivery, Price Changes, And Self-Checkout To Lure Customers.**

Dec 24, 2001

WORD COUNT: 2052 LINE COUNT: 00157

COMPANY NAMES: Fresh Direct--Services; D'Agostino Supermarkets Inc.--

Services; MyWebGrocer.com--Services; Tesco PLC--Services; Ukrop's Super

Markets Inc.--Services; Big V Supermarkets Inc.--Services

GEOGRAPHIC CODES/NAMES: 1USA United States; 4EUUK United Kingdom

DESCRIPTORS: Industry trend; Market trend/market analysis; Company Web
site/Web page

EVENT CODES/NAMES: 360 Services information; 600 Market information -
general; 010 Forecasts, trends, outlooks

PRODUCT/INDUSTRY NAMES: 4811529 (Online Services NEC); 5411000 (Grocery
Stores); 5411100 (Supermarkets); 5411110 (Supermarket Chains)

SIC CODES: 4822 Telegraph & other communications; 5411 Grocery stores

NAICS CODES: 514191 On-Line Information Services; 44511 Supermarkets
and Other Grocery (except Convenience) Stores

FILE SEGMENT: CD File 275

16/8/3 (Item 3 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserved.

02430601 SUPPLIER NUMBER: 64457319 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**They're Out to Get Me - Deus Ex weaves a Matrix of action, roleplaying, and
paranoia. (Software Review) (Evaluation)**

Oct 1, 2000

WORD COUNT: 1635 LINE COUNT: 00126

DESCRIPTORS: Software single product review; Adventure game; Computer
game

PRODUCT/INDUSTRY NAMES: 7372487 (Computer Game Software)

SIC CODES: 7372 Prepackaged software

NAICS CODES: 51121 Software Publishers

TRADE NAMES: DEUS EX (Adventure game)--Evaluation

FILE SEGMENT: CD File 275

16/8/4 (Item 4 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserved.

02373359 SUPPLIER NUMBER: 59211137 (USE FORMAT 7 OR 9 FOR FULL TEXT)

SEPARATE CHECKS, PLEASE. (News Briefs)

Feb, 2000

WORD COUNT: 2393 LINE COUNT: 00187

FILE SEGMENT: CD File 275

16/8/5 (Item 5 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

02233939 SUPPLIER NUMBER: 53150211 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Jumping the queue. (South Bank University networks its printers) (Technology Information)

Oct 22, 1998

WORD COUNT: 1173 LINE COUNT: 00089

DESCRIPTORS: Technology in Education; Technology Application; Printer Server

PRODUCT/INDUSTRY NAMES: 8220000 (Colleges & Universities)

SIC CODES: 8221 Colleges and universities

FILE SEGMENT: CD File 275

16/8/6 (Item 6 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01503287 SUPPLIER NUMBER: 11936668 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Security on UNIX systems: how to build security into your open systems and measure its effectiveness. (includes related articles on the National Computer Security Center and its security level designations, typical security features, and an example of a covert channel) (Tutorial)

March, 1992

WORD COUNT: 7996 LINE COUNT: 00630

DESCRIPTORS: UNIX; Data Security; Networks; Standard; Open Systems; Tutorial

FILE SEGMENT: CD File 275

16/8/7 (Item 7 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01442923 SUPPLIER NUMBER: 11044580 (USE FORMAT 7 OR 9 FOR FULL TEXT)

I/O, I/O; there's more to disks than you know. (column)

June, 1991

WORD COUNT: 2151 LINE COUNT: 00162

DESCRIPTORS: I/O Management; I/O Routines; Disk Drives; Tutorial; Performance Improvement; Resource Management

FILE SEGMENT: CD File 275

16/8/8 (Item 8 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01355114 SUPPLIER NUMBER: 08338402 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Users reveal their mortgage-backed securities software strategies.

April, 1990

WORD COUNT: 4732 LINE COUNT: 00378

SPECIAL FEATURES: illustration; table

DESCRIPTORS: Portfolio Management; Mortgage; Brokerage Industry; Investments

SIC CODES: 6289 Security & commodity services, not elsewhere classified; 6211 Security brokers and dealers

FILE SEGMENT: CD File 275

16/8/9 (Item 9 from file: 275)

DIALOG(R)File 275:(c) 2003 The Gale Group. All rts. reserv.

01320163 SUPPLIER NUMBER: 07886858 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Prepare for the image revolution. (Bankers and Vendors) (image processing; includes related article listing image processing products) (buyers guide)

Oct, 1989

WORD COUNT: 4498 LINE COUNT: 00360

SPECIAL FEATURES: illustration; photograph

COMPANY NAMES: International Business Machines Corp.--Product development
; Unisys Corp.--Product development; Cincinnati Bell Information Systems
Inc.--Services; NCR Corp.--Product development

DESCRIPTORS: Image Processing; Product Development; Vendors; Online
Transaction Processing; Banking; Products

SIC CODES: 3571 Electronic computers; 7372 Prepackaged software; 3577
Computer peripheral equipment, not elsewhere classified

FILE SEGMENT: CD File 275

16/8/10 (Item 10 from file: 275)

DIALOG(R) File 275:(c) 2003 The Gale Group. All rts. reserv.

01298491 SUPPLIER NUMBER: 07331226 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Micropipelines. (technical)

June, 1989

WORD COUNT: 12095 LINE COUNT: 00939

SPECIAL FEATURES: illustration; chart

DESCRIPTORS: Pipelining; Circuit Design; New Technique; Integrated
Circuits

FILE SEGMENT: CD File 275

16/8/11 (Item 11 from file: 275)

DIALOG(R) File 275:(c) 2003 The Gale Group. All rts. reserv.

01252707 SUPPLIER NUMBER: 06892853 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Ten new steps for retailers to a tighter cost structure. (column)

Aug 8, 1988

WORD COUNT: 1689 LINE COUNT: 00139

DESCRIPTORS: Cost Reduction; Computer Retailing; Cost Accounting

SIC CODES: 5734 Computer and software stores

FILE SEGMENT: CD File 275

16/8/12 (Item 12 from file: 275)

DIALOG(R) File 275:(c) 2003 The Gale Group. All rts. reserv.

01250799 SUPPLIER NUMBER: 06279098 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Check processing takes a new turn. (New Federal Reserve regulations.)

March, 1988

WORD COUNT: 2624 LINE COUNT: 00198

SPECIAL FEATURES: illustration; photograph

DESCRIPTORS: United States. Federal Reserve Board; Banking; Automated
Teller Machines; Government Regulation; EFTS; Truncation

SIC CODES: 6000 DEPOSITORY INSTITUTIONS; 9311 Finance, taxation, &
monetary policy

FILE SEGMENT: CD File 275

STATUTE NAME: Competitive Equality Banking Act of 1987---Interpretation
and construction

16/8/13 (Item 13 from file: 275)

DIALOG(R) File 275:(c) 2003 The Gale Group. All rts. reserv.

01103501 SUPPLIER NUMBER: 00585661 (USE FORMAT 7 FOR FULL TEXT)

Resorts International.

June 5, 1984

WORD COUNT: 2987 LINE COUNT: 00219

COMPANY NAMES: Resorts Int'l--Purchasing
DESCRIPTORS: Computer Systems; Mainframe Computer; Personal Computers;
Companies; Gaming Industry
FILE SEGMENT: CD File 275

16/8/14 (Item 1 from file: 647)

DIALOG(R)File 647:(c) 2003 CMP Media, LLC. All rts. reserv.

01147974 CMP ACCESSION NUMBER: CRN19971215S0009

Microsoft scores in arena - Wins installation at Madison Square Garden

PUBLICATION DATE: 971215

WORD COUNT: 934

COMPANY NAMES (DIALOG GENERATED): Ibertech Inc ; Javelin Systems Inc ;
Madison Square Garden IT ; Microsoft Corp ; Microsoft Solution Provider
Ibertech ; New York Rangers ; POS

16/8/15 (Item 2 from file: 647)

DIALOG(R)File 647:(c) 2003 CMP Media, LLC. All rts. reserv.

01079271 CMP ACCESSION NUMBER: CRW19960122S0018

Super Secret Shopper (Super Secret Shopper)

PUBLICATION DATE: 960122

WORD COUNT: 999

16/8/16 (Item 3 from file: 647)

DIALOG(R)File 647:(c) 2003 CMP Media, LLC. All rts. reserv.

00610623 CMP ACCESSION NUMBER: TTN19880926S0871

PAL Closes 10 N.A. Sales Offices

PUBLICATION DATE: 880926

WORD COUNT: 902

16/8/17 (Item 4 from file: 647)

DIALOG(R)File 647:(c) 2003 CMP Media, LLC. All rts. reserv.

00501419 CMP ACCESSION NUMBER: BTN19920309S1264

BUYBACK PROGRAMS SPREAD

PUBLICATION DATE: 920309

WORD COUNT: 935

16/8/18 (Item 1 from file: 674)

DIALOG(R)File 674:(c) 2003 IDG Communications. All rts. reserv.

063615

Arena makes concessions - faster

Net package stabilizes, speeds up Madison Square Garden food sales

Publication Date: December 08, 1997

Word Count: 539 Line Count: 48

Section Heading: Enterprise Network

Caption(s): screen, Aloha Quick Service; photo, Madison Square Garden,
source: AP/Wide World

16/8/19 (Item 2 from file: 674)

DIALOG(R)File 674:(c) 2003 IDG Communications. All rts. reserv.

045027

Working in near real

Client/Server Journal, Vertical Market Retail

Retailers extend beyond point-of-sale to anticipate who will buy what,
when and where

Publication Date: June 01, 1995

Word Count: 1889 Line Count: 181

Caption(s): photo, Sue Dubman, source: Katherine Lambert; chart, All
Juiced Up, source: John Baxter/Acme Design Co.

16/8/20 (Item 3 from file: 674)

DIALOG(R) File 674:(c) 2003 IDG Communications. All rts. reserv.

042544

Coming back for more

Faced with changing dining tastes, PepsiCo's major fastfood units--Pizza
Hut, KFC and Taco Bell--are cooking up hot new information systems to
hold on to their customers.

Publication Date: February 13, 1995

Word Count: 1629 Line Count: 155

Section Heading: Management

Caption(s): photo Dan Cooke, Photo by Steve Curtis; chart 1, Pigging
out at PepsiCo's Restaurant Division, chart 2, The **Measure** of Loyalty
and Bill of "Unfair"

16/8/21 (Item 4 from file: 674)

DIALOG(R) File 674:(c) 2003 IDG Communications. All rts. reserv.

018584

High-Tech Buildup Arms Sears For War

Publication Date: September 30, 1991

Word Count: 2301 Line Count: 166

Section Heading: Premiere 100, Retailing

Caption(s): Picture 1, Sears' Carlson, Photo by Kevin Horan, Picture 2,
Retailers, Photo by Alan Levenson

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